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## **Lynnie Cook Named Chief Executive of Baltimore County Revenue Authority**

Towson, Md. — The Baltimore County Revenue Authority announced today that William L. “Lynnie” Cook II was named chief executive of the Baltimore County Revenue Authority (BCRA), an independent governmental agency that finances, constructs and operates a variety of self-supporting facilities. Cook brings nearly 25 years of experience as chief and departmental executive of two municipal corporations. Most recently, Cook has served as executive director of the BCRA Golf Division, also known as Baltimore County Golf, since 2006.

“After an extensive regional search, the board unanimously agreed Lynnie was the best choice,” said Hanan Sibel, chairman of the Baltimore County Revenue Authority. “This is an important job as there are many projects underway at the Revenue Authority at this time. We wanted to make certain we hired the best person to lead the Revenue Authority.”

As chief executive, Cook will oversee the three main divisions of the BCRA, including the County’s parking system of garages and meters, the Reisterstown Sportsplex at Reisterstown Regional Park, and Baltimore County Golf.

“Lynnie is an outstanding executive with experience in sports management and finance and has a working knowledge of our parking operation. When he assumes his new role, we are all confident he will provide outstanding leadership for the Baltimore County Revenue Authority,” added Sibel.

For the past three years as executive director of Baltimore County Golf, Cook enhanced profitability of the division by seeking lucrative tax savings and other revenue avenues that helped achieve operational and financial goals of the five-course system. He also reorganized marketing strategies which increased customer loyalty and satisfaction among the more than 200 employees.

Before joining the BCRA in 2006, Cook was the executive director of the Baltimore Municipal Golf Corporation (BMGC) from 1986 to 2006 where he oversaw the operation of the nation’s first nonprofit golf management corporation. His 20-year tenure earned him national recognition from the United States Golf Association, National Golf Foundation and *Golf World* magazine for the BMGC’s managerial direction and accomplishments. Under Cook’s management, BMGC also received the *Reilly Award*, a national distinction awarded to the best “Model of Change” in parks and recreation.

Since 2008, Cook has been a member of the Advisory Board of GPS Industries of the United States, Canada and the United Kingdom, which provides a unique variety of GPS and Wi-Fi enabled communication and security systems to the golf course industry and residential communities around the world. He also has held various board positions for ParView, Inc., First Tee of Baltimore, the National Institute of Golf Course

Management, and Loyola College, and was a contributing editor of *Golf Shop Operations* magazine. Cook continues to be active in the golf industry as a course management consultant.

Cook received his MBA with a concentration in golf course management from Loyola College in Baltimore in 1988. He is a 1974 graduate of Towson State University with a bachelor's degree in biology and has received a certificate of completion from the National Institute of Golf Course Management.

Cook's transition is expected to take place this summer, following the retirement of George Hale, who served as chief executive since 1993 and plans to return to academia.

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*Baltimore County Golf is headquartered in Towson, Md., and operates as a division of Baltimore County Revenue Authority (BCRA). BCRA is an independent governmental agency that finances, constructs and operates a variety of financially self-supporting facilities including parking garages, recreational projects and public golf courses. Baltimore County Golf owns and operates five public golf courses including Greystone, The Woodlands, Diamond Ridge, Rocky Point and Longview. For more information, visit [www.baltimoregolfinq.com](http://www.baltimoregolfinq.com).*